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| INSTRUCTION FOR USE OF LOGO | |  <small>we value your trust in us</small> |
| Prepared | Manjunath. S, Manager Technical & Finance | |
| Reviewed &Approved | Mallika B N, V P Technical | |

(To be dispatched to client along with logo)

NSMSS Logo Usage:

Allowed:

- Allowed on pamphlets, brochures, letter heads, **website** and other promotional materials – with or without statement *.
- Allowed on larger boxes used for transportation with a statement *
- Reference to the certificate registration shall only apply to the scope as defined in the certificate.


Not Allowed:

- Not allowed on the product with / without statement *
- Not allowed on visiting cards.
- Not allowed on immediate / primary packing which reaches the individual customers or end users.
- Publishing / Circulation of the image of the product with the logo not allowed.
- In the event that certification ceases to be valid for any reason, the certificate holder shall immediately discontinue use and distribution of letter heads and promotional materials bearing the logo
- Not allowed on vehicles / buildings / flags.
- The proportions and colors shall not be changed while reproducing.
- Redrawn masters should not be used.

* (Statement – This could be a clear statement that “this product was manufactured in a plant whose quality management system is certified as being in conformity with the applicable standard”).

Upon withdrawal of Certification, the Organization shall discontinue its use of all advertising matter that contains any reference thereto including on letterhead (in any medium, including electronic media and websites), and return any Certification documents as required by NSMSS.

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ANAB logo Usage:

- A certified organization may use the ANAB accreditation symbol only in conjunction with the NSMSS symbol on the organization's stationery and literature, and in its advertising, subject to the conditions as above.
- The ANAB accreditation symbol shall be reproduced:
 - In black on a white or light-colored background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent).
 - In a size that makes all features of the symbol clearly distinguishable.
 - Without distortion of its dimensions.
- When using the ANAB accreditation symbol, its size must not exceed the size of the NSMSS symbol.
- The organization may not place the ANAB accreditation symbol in isolation from the NSMSS symbol.

Misuse of the logo can be grounds for withdrawal of Certificate

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